The QuickInsite Report

Prepared for:	Susquehanna Conference UMC
Study area:	4 mi Around 177 Upper Georges Valley Road, Spring Mills, Pennsylvania 16875, United States

Base State:	PA
Current Year Estimate:	2021
5 Year Projection:	2026
10 Year Forecast:	2031
Date:	9/7/2021
Semi-Annual Projection:	Summer

About the QuickIInsite Report

The QuickInsite report is designed to provide a quick look at a geography defined by a user. It provides an initial impression of a study area through a set of 12 demographic variables, the top 10 Mosaic Segments and 5 Religious Beliefs and Practices derived from the Simmons National Consumer research data.

NOTE: Not all of the demographic variables available in the MI System are found in this report. The FullInsite or ExecutiveInsite Reports will give a more comprehensive view of an area's demographics and ViewPoint a fuller view of its beliefs and practices.

Two Sections

Two reports are provided on the following pages.
• The StoryView Report presents 9 demographic indicators of your study area.

• The ThemeView Report presents greater detail about those 10 indicators but organized around themes.

For more information on interpreting the various data on this report, please refer to the Supporting Information on the final page.

THE STUDY AREA
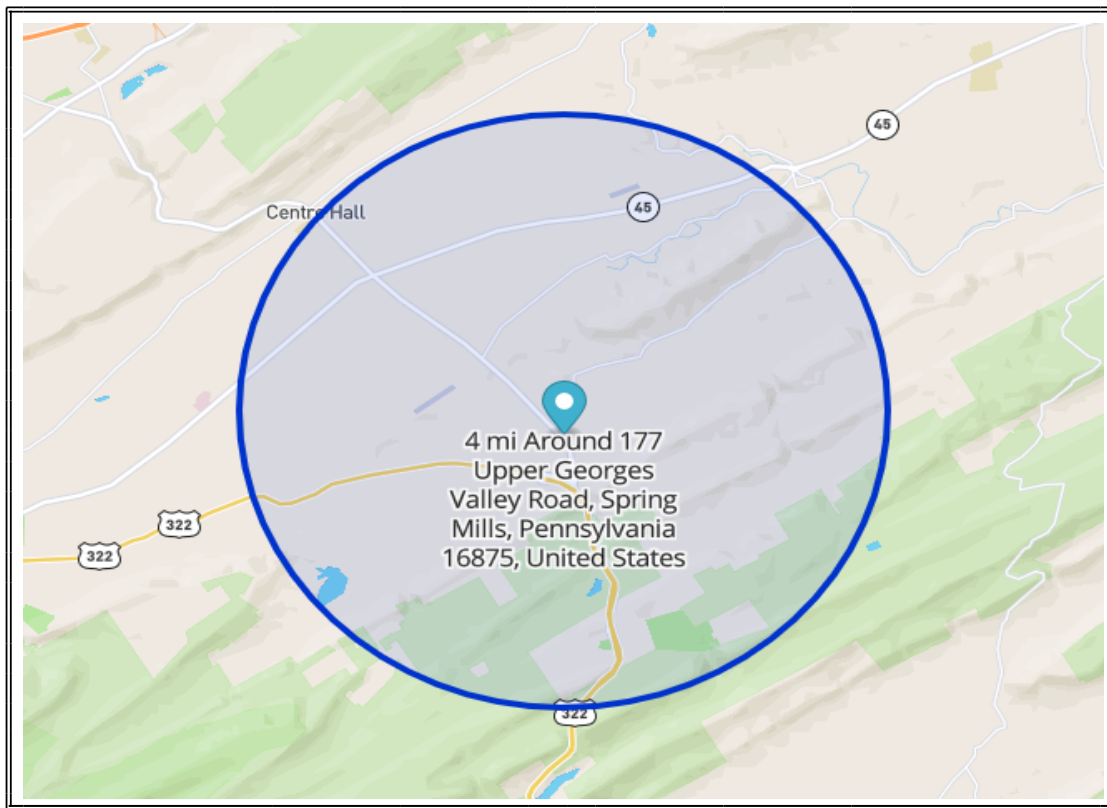
More Information
Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

1 Population Change

In the 10 year future, how is this area expected to change?

(See Population and Families Theme)

Significant Decline	Moderate Decline	Little Change	**Moderate Growth**	Significant Growth

2 School Age Change

In the 10 year future, how is the population of school age children in this area expected to change?

(See Age Theme)

Significant Decline	Moderate Decline	**Little Change**	Moderate Increase	Significant Increase

3 Families with Children

Compared to the state, are families with children more or less likely to live in two parent households?

(See Population and Families Theme)

Significantly Less	Somewhat Less	**About the Same**	Somewhat More	Significantly More

4 Adult Educational Attainment

For this area, what is the general level of education of the adults 25 and older?

(See Education and Career Status Theme)

Very Low	Low	Mixed	**High**	Very High

5 Community Diversity Index

How diverse is the racial/ethnic mix of this area?

(See Community Diversity Theme)

Very Homogeneous	Homgeneous	Moderately Diverse	Very Diverse	Extremely Diverse

6 Median Family Income

How does the median family income compare to the state for this area?

(See Financial Resources Theme)

Significantly Less	Somewhat Less	**About the Same**	Somewhat Greater	Significantly Greater

7 Poverty

Compared to the state, is the number of families in poverty above or below the state average?

(See Financial Resources Theme)

Significantly Below	**Somewhat Below**	About the Same	Somewhat Above	Significantly Above

8 Blue to White Collar Occupations

On a continuum between blue collar and white collar occupations, where does this area fall?

(See Education and Career Status Theme)

Very Blue Collar	Somewhat Blue	**Closely Split**	Somewhat White	Very White Collar

9 Largest Racial/Ethnic Group

In this area, which racial/ethnic group is the largest percentage of the population?

(See Community Diversity Theme)

Asian (NH)	Black/Afri American (NH)	**White (NH)**	Hispanic or Latino	Pac Is/Amer Ind/Other

ThemeView

## Demographic Descriptions of the Study Area

Study area:　4 mi Around 177 Upper Georges Valley Road, Spring Mills, Pennsylvania 16875　　Date:　9/7/2021

Population and Households Theme

Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time. In addition, future population is forecasted looking out 10 years.

*Population and Household History with 5 and 10 Year Projected Change*

History and 10 Year Forecast: Population and Households
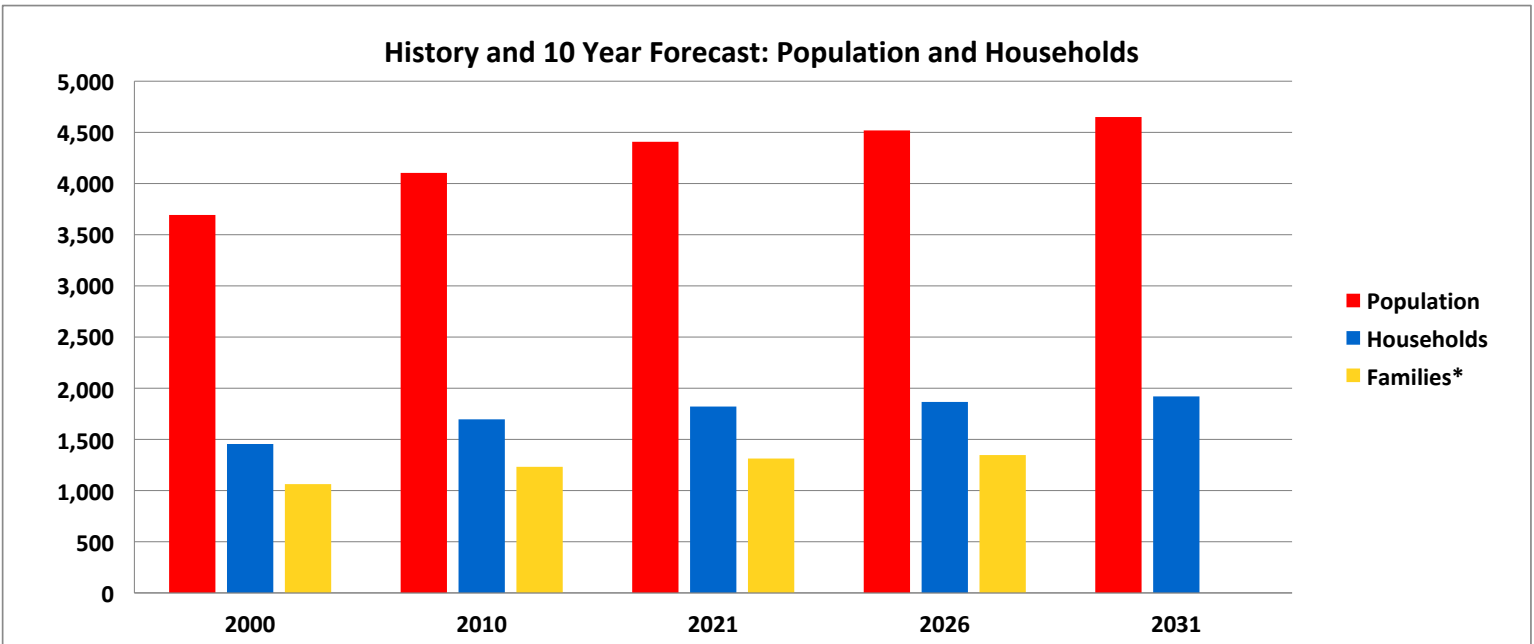
NOTE: Family Household data is not projected out 10 years.

Population, Households & Families					
	2000	**2010**	**2021**	**2026**	**2031**
Population	3,693	4,104	4,408	4,519	4,650
Population Change		411	304	111	131
Percent Change		11.1%	7.4%	2.5%	2.9%
Households	1,455	1,696	1,821	1,866	1,920
Households Change		241	125	45	0
Percent Change		16.6%	7.4%	2.5%	0.0%
Population / Households	2.54	2.42	2.42	2.42	2.42
Population / Households Change		-0.12	0.00	0.00	0.00
Percent Change		-4.7%	0.0%	0.0%	0.0%
Family Households	1,063	1,232	1,313	1,347	
Family Households Change		169	81	34	
Percent Change		15.9%	6.6%	2.6%	

Population and Household History with 5 and 10 Year Projected Percentage Change

Population and Household Percentage Change
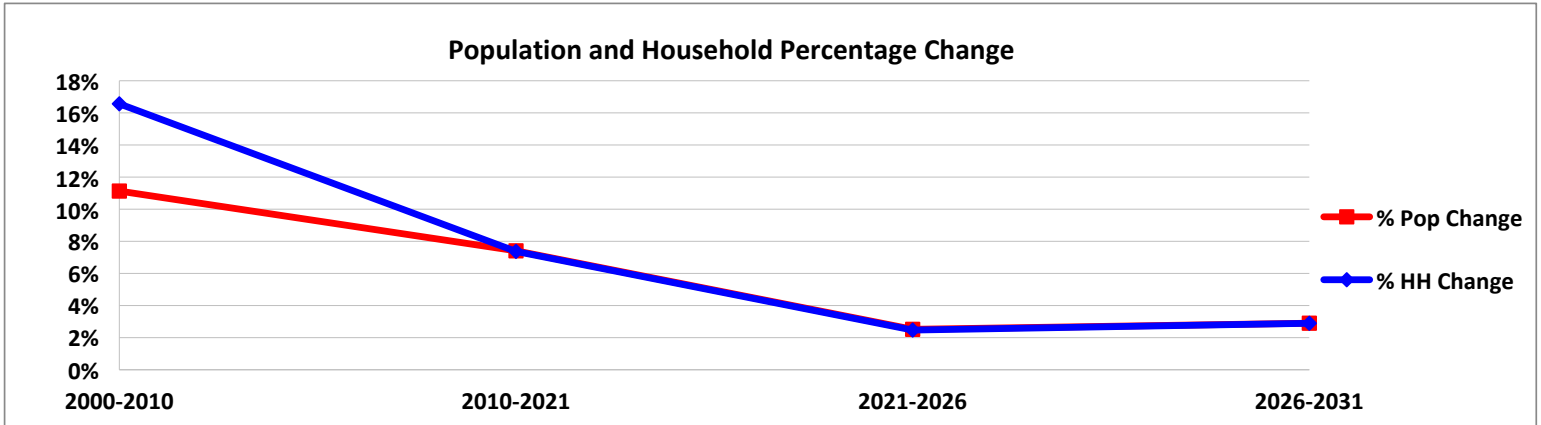
Family Households

Family households with children are changing. The traditional married couple structure is evolving into many different family expressions in which children are being raised. These data provide an insight into the family structures within the study area and then compares them to the state.

Family Households with Children by Type
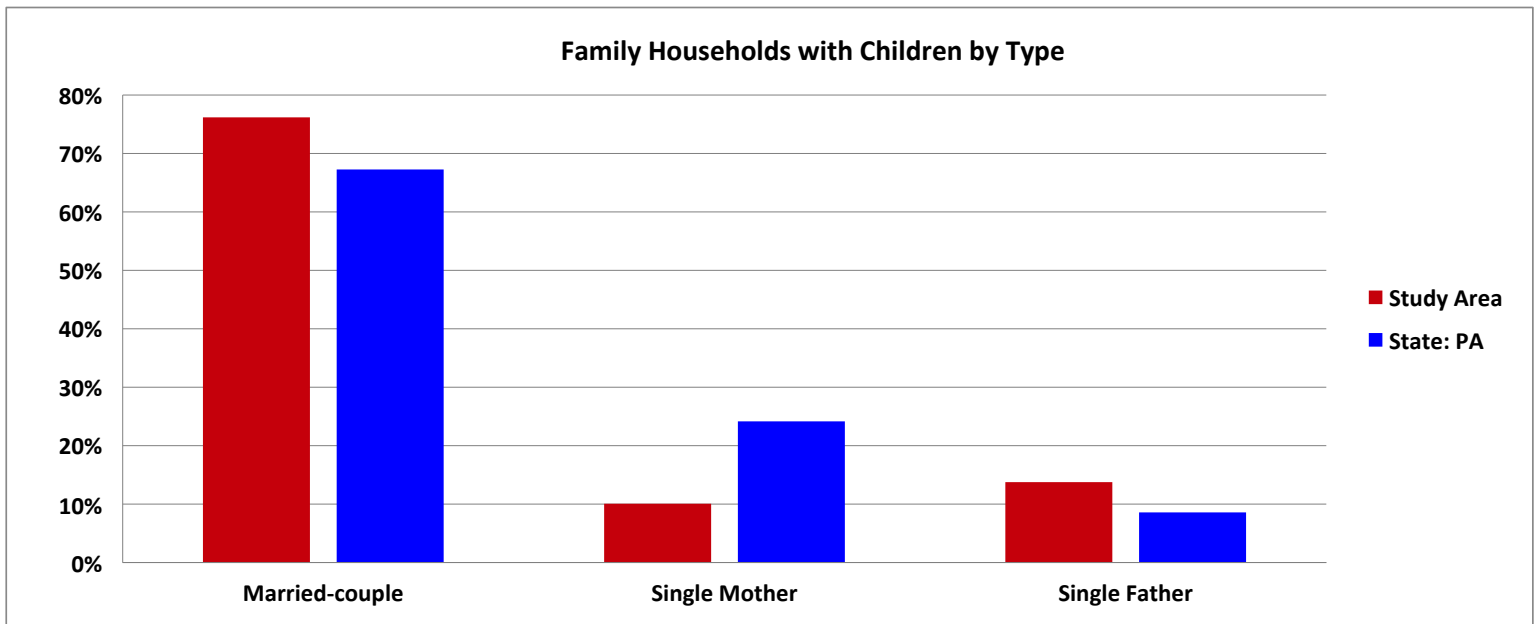
This table presents both the history and projections for family structures in the study area. Take note of the change column to discern how these family structures have changed and are projected to change in the future.

Households with Children	Actual Hhlds by Year			2010 to 2026 Change	Percent of all Hhlds by Year			2010 to 2026 % Change
	2010	2021	2026		2010%	2021%	2026%	
Family: Married-couple	377	371	386	9	78.7%	76.2%	75.8%	-2.9%
Family: Single Mother	66	49	53	-13	13.8%	10.1%	10.4%	-3.4%
Family: Single Father	36	67	70	34	7.5%	13.8%	13.8%	6.2%
Total:	**479**	**487**	**509**	**30**	**100.0%**	**100.0%**	**100.0%**	

Age Theme

10 Year Average Age and Children 0 to 17 Trends

The age history and forecast reflect changes in a community. For example, two demographic trends currently in play are the aging of the Baby Boom generation and the decline in live births in the late 20th and 21st centuries.
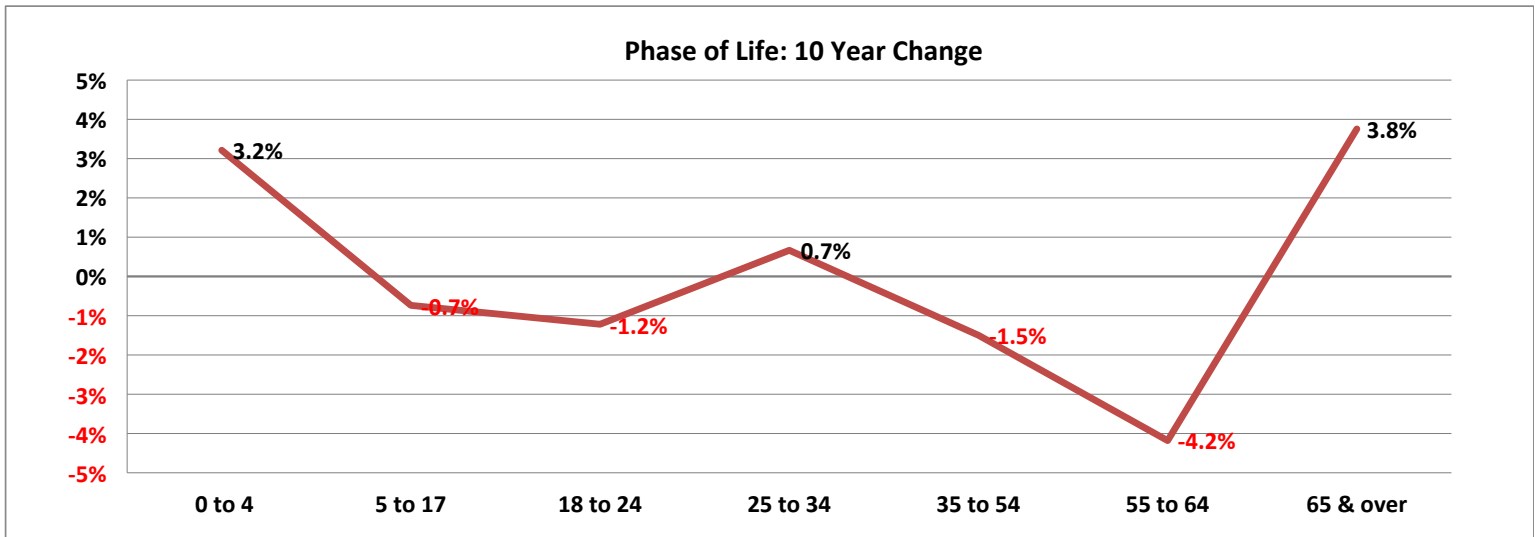
Average Population Age: History and Trend

10 Year Projection: Children 0 to 17
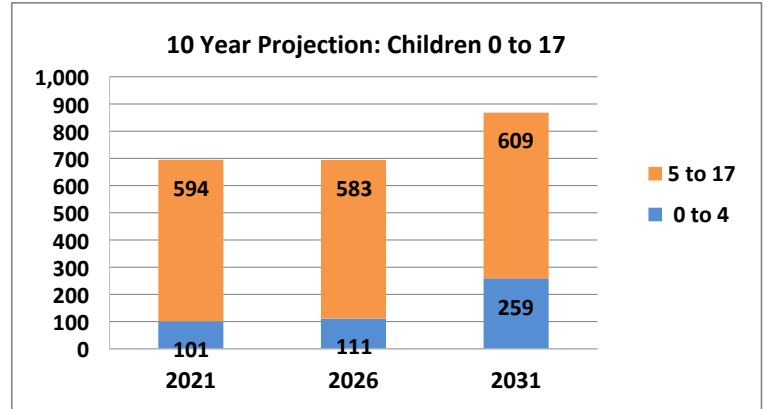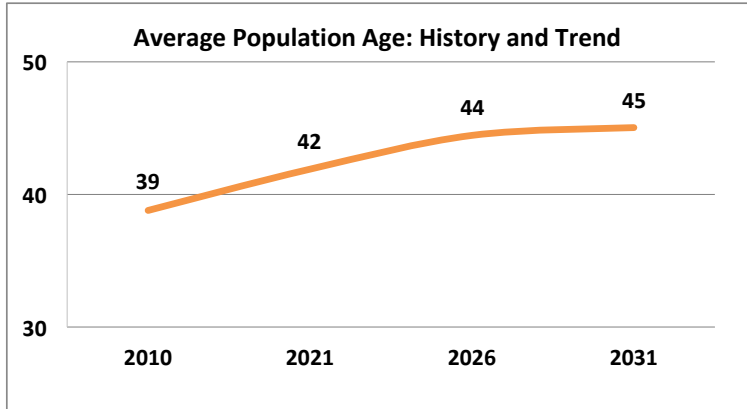
Phase of Life

The Phase of Life 10 Year Change graph highlights life phases that will increase or decrease as a percentage of the total population in the forecasted 10 year future.

Phase of Life: 10 Year Change

Phase of Life presents how a community changes and people age through their various life phases.

| Phase of Life	Actual Population by Year & Phase				Percent of Pop by Year & Phase			
	2010	2021	2026	2031	2010%	2021%	2026%	2031%
Before Formal Schooling: 0 to 4	219	101	111	259	5.3%	2.3%	2.5%	5.6%
Required Formal Schooling: 5 to 17	651	594	583	609	15.9%	13.8%	13.2%	13.1%
College/Career Starts: 18 to 24	270	382	360	357	6.6%	8.9%	8.2%	7.7%
Singles & Young Families: 25 to 34	374	494	581	566	9.1%	11.5%	13.2%	12.2%
Families & Empty Nesters: 35 to 54	1,229	961	901	971	29.9%	22.3%	20.5%	20.9%
Enrichment Yrs Singles/Cpls: 55 to 64	608	719	665	584	14.8%	16.7%	15.1%	12.5%
Retirement Opportunities: 65 & over	753	1,049	1,200	1,311	18.3%	24.4%	27.3%	28.2%
Total:	**4,104**	**4,300**	**4,401**	**4,657**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Education and Career Status Theme

The Education/Career Status theme portrays the level of education and the career types by the categories of Blue Collar and White Collar in the study area.

Adult Educational Attainment

The following graphs array the adult population 25 years of age and older within the study area by their level of education completed.

Adult Educational Attainment Compared to the State of PA

Level of Adult Education
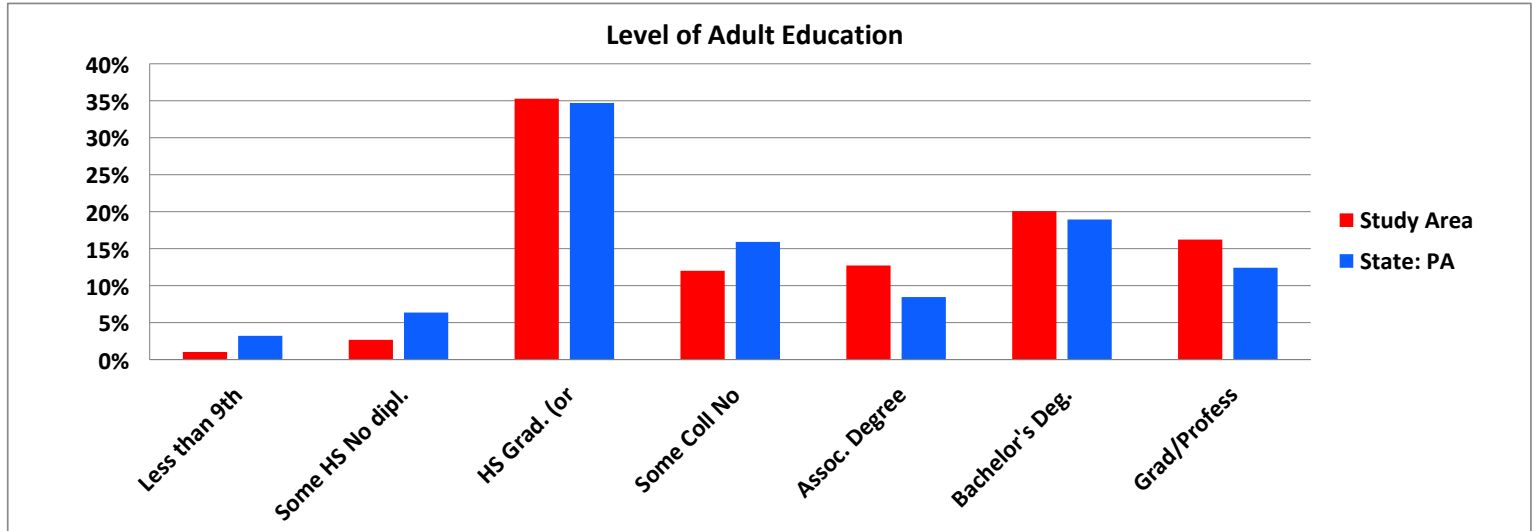
Education Level of Adults 18 Years and Older	Actual Hhlds by Year		2021 to 2026 Change	Percent of all Hhlds by Year		2021 to 2026 % Change
	2021	2026		2021%	2026%	
Less than 9th Grade	33	32	-1	1.0%	1.0%	-0.1%
Some High School, No diploma	86	83	-3	2.7%	2.5%	-0.2%
High School Graduate (or GED)	1,137	1,100	-37	35.3%	32.9%	-2.4%
Some College, No degree	387	401	14	12.0%	12.0%	0.0%
Associate Degree	410	461	51	12.7%	13.8%	1.1%
Bachelor's Degree	647	679	32	20.1%	20.3%	0.2%
Graduate or Professional school degree	523	591	68	16.2%	17.7%	1.4%
Total:	**3,223**	**3,347**	**124**	**100.0%**	**100.0%**	

Career Types: Blue Collar and White Collar

Percentage Blue Collar to White Collar

30.6% ■ Blue Collar

White Collar

69.4%
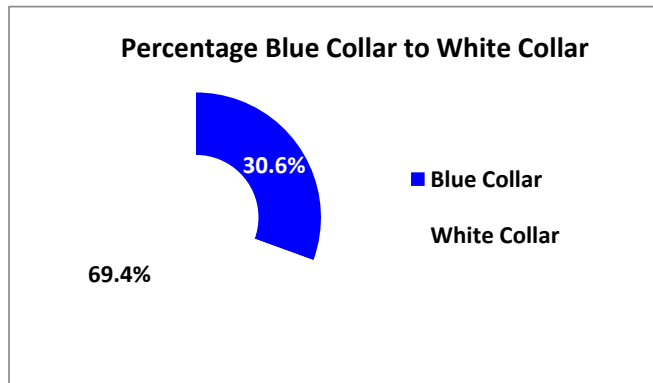
The diversity of a community is shaped by the racial/ethnicity of the people who reside in it as well as people's age, income and education.

Study Area Racial and Ethnic Diversity

Current Year Racial/Ethnic Percentages

1.2% 0.2% 0.7% 0.8%

97.3%

- ■ Asian (Non-Hisp)
- ■ Black/African American (Non–Hisp)○
- ■ Pac Is/Am Ind/Oth (Non-Hisp)
- ■ White (Non-Hisp)
- ■ Hispanic or Latino
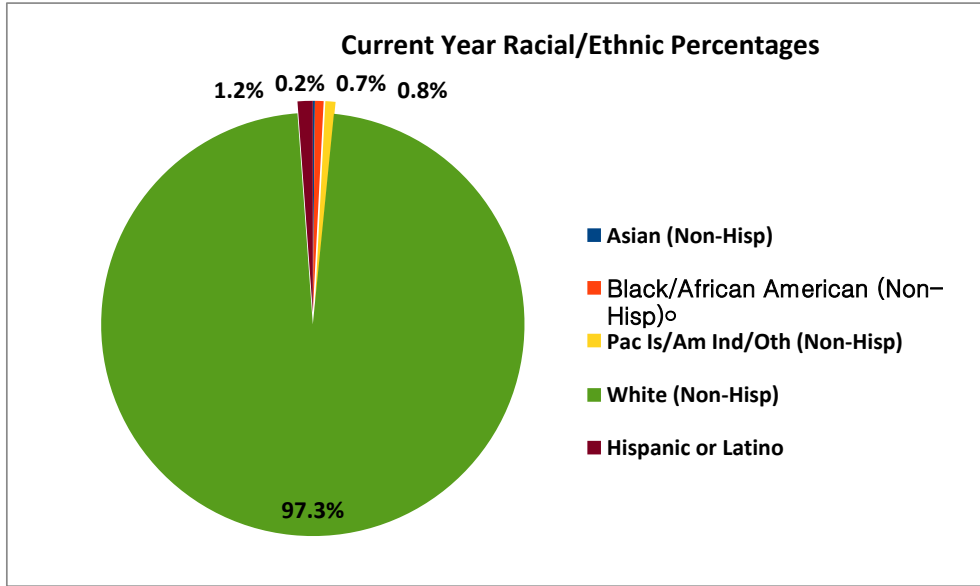
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Race and Ethnic History and Trends

Racial/Ethnicity by Year	Actual Population by Year			2010 to 2026 Change	Percent of all Pop by Year			2010 to 2026 % Change
	2010	2021	2026		2010%	2021%	2026%	
Asian (Non-Hisp)	15	7	6	-9	0.4%	0.2%	0.1%	-0.2%
Black/African American (Non-Hisp)	11	29	30	19	0.3%	0.7%	0.7%	0.4%
White (Non-Hisp)	4,016	4,286	4,380	364	97.8%	97.3%	96.9%	-0.9%
Hispanic or Latino	37	51	54	17	0.9%	1.2%	1.2%	0.3%
Pac Is/Am Ind/Oth (Non-Hisp)	26	34	50	24	0.6%	0.8%	1.1%	0.5%
Total:	4,105	4,407	4,520	415	100.0%	100.0%	100.0%	

Primary Language Spoken at Home

0.0%
0.9%
3.5%
95.5%
0.0%
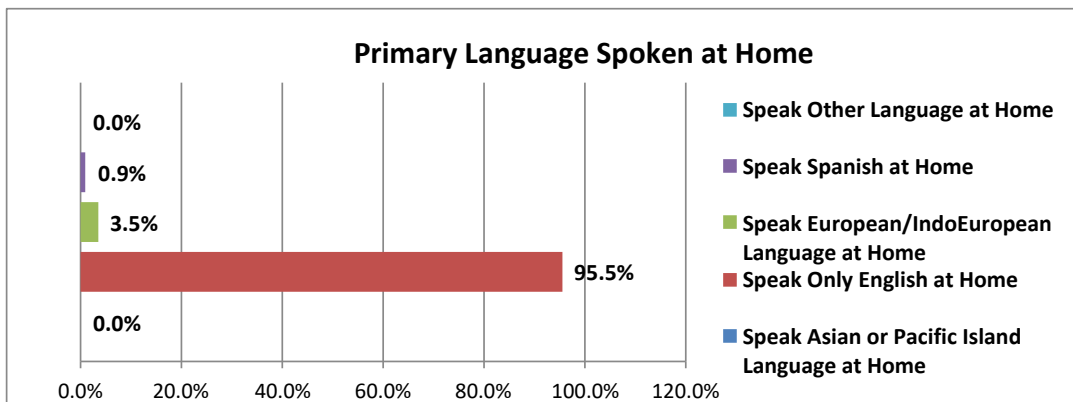
- ■ Speak Other Language at Home
- ■ Speak Spanish at Home
- ■ Speak European/IndoEuropean Language at Home
- ■ Speak Only English at Home
- ■ Speak Asian or Pacific Island Language at Home

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 10 Mosaic Segments

- E21 Thriving Boomers - Unspoiled Splendor
- I30 Family Union - Potlucks and the Great Outdoors
- D15 Suburban Style - Sport Utility Families
- J34 Autumn Years - Suburban Sophisticates
- J35 Autumn Years - Rural Escape
- Q62 Golden Year Guardians - Enjoying Retirement
- C11 Booming with Confidence - Sophisticated City Dwellers
- O51 Singles and Starters - Digitally Savvy
- Q64 Golden Year Guardians - Established in Society
- A04 Power Elite - Picture Perfect Families

Mosaic	Study Area		State		Comparative Index
E21 Thriving Boomers - Unspoiled Splendor	326	17.9%	181,895	3.6%	503
I30 Family Union - Potlucks and the Great Outdoors	324	17.8%	169,958	3.3%	535
D15 Suburban Style - Sport Utility Families	161	8.8%	87,346	1.7%	518
J34 Autumn Years - Suburban Sophisticates	161	8.8%	298,268	5.8%	152
J35 Autumn Years - Rural Escape	114	6.3%	99,752	1.9%	321
Q62 Golden Year Guardians - Enjoying Retirement	104	5.7%	78,858	1.5%	370
C11 Booming with Confidence - Sophisticated City Dwellers	90	4.9%	177,607	3.5%	142
O51 Singles and Starters - Digitally Savvy	77	4.2%	170,415	3.3%	127
Q64 Golden Year Guardians - Established in Society	61	3.3%	200,108	3.9%	86
A04 Power Elite - Picture Perfect Families	59	3.2%	93,505	1.8%	177
	1,477		1,557,712		

Learn about your Mosaic Households
To access Mosaic Portrait data click on:

Mosaic USA E-Handbook by Experian (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

How to Read and Understand a Mosaic Portrait - Video

Understanding Mosaic Portraits for Mission Planning - Video

Faith based clients: To access the Mosaic application guide click on:

Mission Impact Mosaic Application Guide by Bandy (To open in a new Tab hold Control key when you click on the link)

Financial Resources Theme

Financial resources available is an indicator of community opportunity or distress. Three variables are presented in this category: 1) Household Income, 2) Family Income and 3) Poverty.

Household Income

Average Household Income Trends
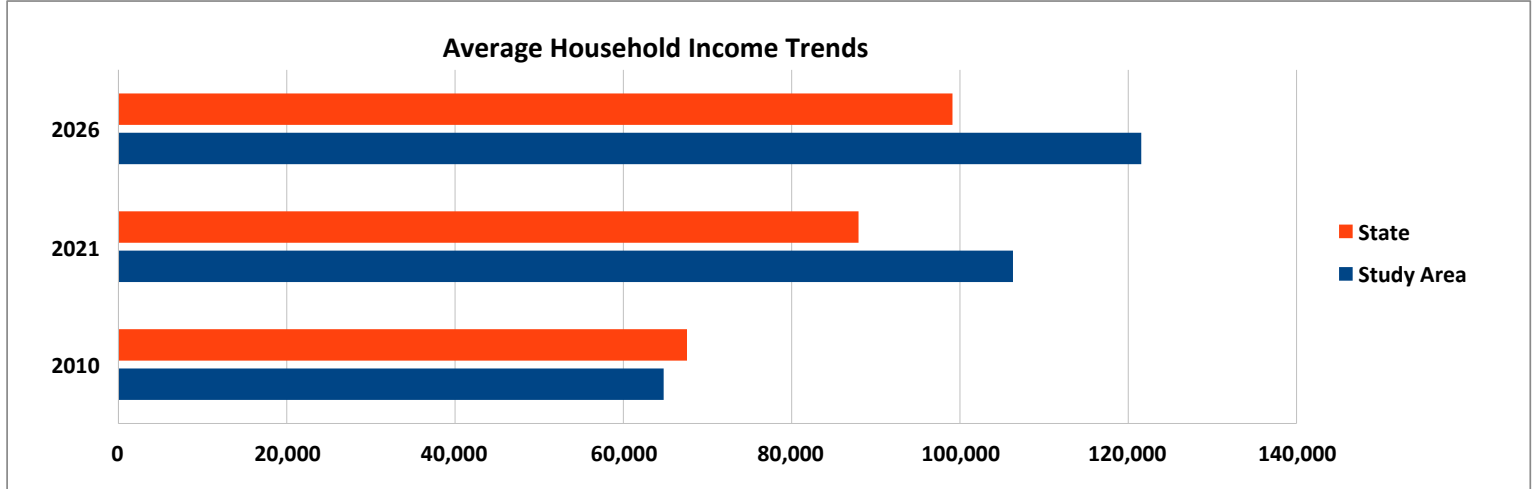
Income Trends: Households and Families				2010 to 2026 Change
	2010	2021	2026	
Average Household Income	64,788	106,301	121,544	56,756
Median Household Income	55,792	75,109	85,067	29,275
Per Capita Income	26,774	43,914	50,188	23414
Median Family Income		89,999	89,880	119

Poverty

Percentage of Families Below Poverty Line: Current Year
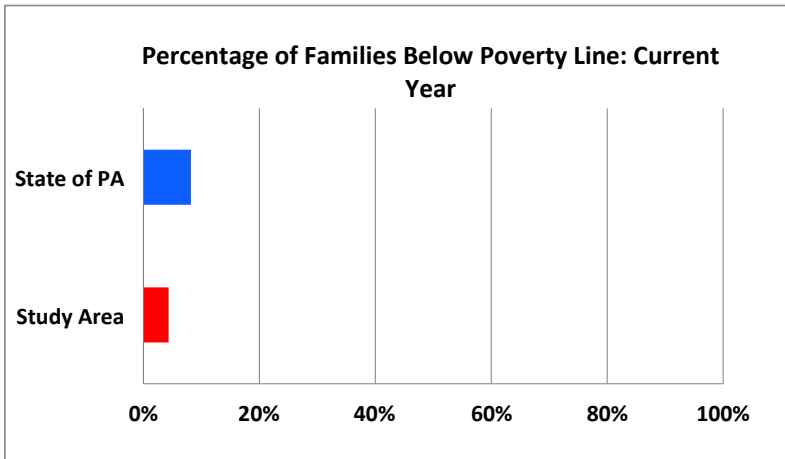
Poverty Level	Pop	Area % Pop	PA % Pop
Above poverty level	1,256	95.7%	91.8%
Below poverty level	57	4.3%	8.2%
	1,313	100.0%	100.0%

Supporting Information

Correlating the StoryView and DetailView Reports

The Detail View Report presents the important demographic detail behind the Demographic Indicators found on the QuickView page. It is organized around six themes.

DetailView Themes	StoryView Number	DetailView Themes	StoryView Number
1. Population, Households & Families	1 & 3	4. Community Diversity	5 & 9
2. Age	2	5. Financial Resources	6 & 7
3. Education/Career Status	4 & 8		

Interpreting the Report

The QuickInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

• Indexes of 100 mean the study area variable is the same as its base area.

• Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.

• Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.

Download QuickInsite Worksheet (To open in a new Tab hold Control key when you click on the link)

MISSIONINSITE

Community Engagement Specialists
For Faith & Nonprofit Groups

quad·ren·ni·um project

AMERICAN BELIEFS, PREFERENCES & PRACTICES

The ReligiousInsite Priorities Report 2017

Prepared for:	Susquehanna Conference UMC
Study area:	4 mi Around 177 Upper Georges Valley Road, Spring Mills, Pennsylvania 16875, United States
Date of Report:	9/7/2021
Quad Project Version:	2017

About the NEW 2017 Quadrennium Reports

The Quadrennium Project provides a projection of likely religious beliefs, preferences and practices for a defined study area. It is based upon the Quadrennium Project national survey conducted by MissionInsite every five (5) years. While general religious data is available through various organizations, only MissionInsite can provide local geography projections that are current. This report is based upon the 2017 Quadrennium Survey; the most recent following the initial 2012 survey.

There are two reports in the Quadrennium Survey series for 2017. The first report is called ReligiousInsite. It provides insights into community beliefs and religious preferences. The second report is called MinistryInsite. The focus of this report is on practical applications of the 2017 survey. It includes life concerns, reasons for non-participation or considered non-participation in a religious congregation or community and a list of preferred ministries or programs--all of which is based upon the very specific profile of the study area. One final innovation for this survey version is the "Priority Lists". Using MissionInsite analytics, very customized priority lists zoom the reader right into the heart of study area concerns, program and ministry preferences and more.

The Study Area

4 mi Around 177 Upper Georges Valley Road, Spring Mills, Pennsylvania 16875, United States

Additionally, there are two reports that capture just the priorities of some survey questions based upon strengths of beliefs plus the direction of the beliefs, whether towards agreement or disagreement. These two reports correspond to the fuller reports. The first is the ReligiousInsite Priorities Report and the second, the MinistryInsite Priorities Report. These priorty lists are all found in the fuller reports.

Contents of the ReligiousInsite Priorities Report

There are four sections in the ReligiousInsite Priorities Report. Each section provides multiple views into the topic of the section.

Topics	Page
Beliefs about God	2
Beliefs about Jesus	3
Beliefs about Social & Moral Values	4
Faith and Religious Involvement	6
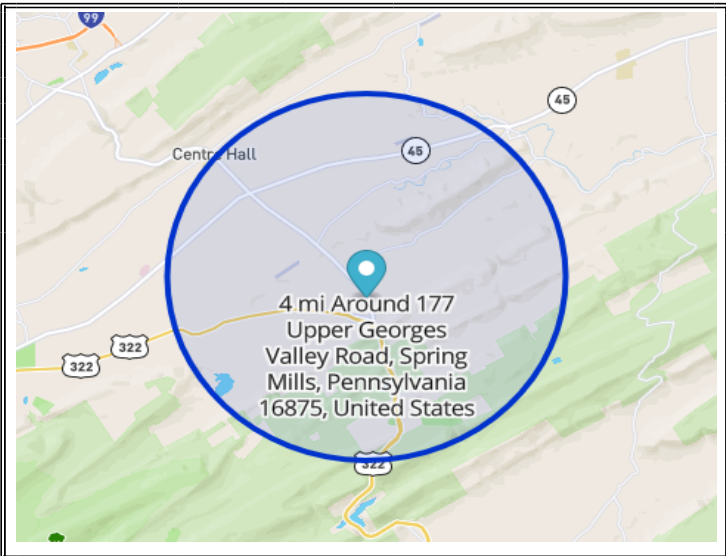
Data Detail Reports and Supporting Documents

The *ReligousInsite Priority Report* provides a top level view that summarizes and prioritizes the topic areas of the full *ReligousInsite Report*. To obtain the full and complete supporting detail, please obtain the *ReligiousInsite Report*. Additionally, to understand minstry or program preferences, please obtain the Ministry*Insite Report*.

Quadrennium Project White Paper

A White Paper that provides specific information about how the Quadrennium Project was developed is available on the MissionInsite website. This document will present the concept behind the project, the survey that was fielded and how projections into specific geographic areas is accomplished.

ReligiousInsite Priority Report 2017

Prepared for:	Susquehanna Conference UMC	Date of Report:	9/7/2021
Study Area:	4 mi Around 177 Upper Georges Valley Road, Spring Mills, Pennsylvania 1	Version:	2017
Quadrennium Report Region:	Northeast		

Beliefs about God

Priority List	Beliefs about God in Rank Order		
Ranking	**Concern**	**Ratio**	**Strength**
1	God is love and invites the world into a loving relationship.	3.8	Somewhat strong agreement
2	I believe in Nature and/or spirits in Nature.	1.8	Weak agreement
3	I have a personal relationship with one living God, who is Lord and Savior.	1.7	Weak agreement
4	God is the full realization of human potential.	1.3	Weak agreement
5	God is a higher state of consciousness that people may achieve.	1.2	Weak agreement
6	Everyone and everything is god.	0.5	Very weak agreement
7	I'm unsure/undecided about whether a god exists.	0.4	Very weak agreement
8	I don't believe a god exists; the material universe is all that is.	0.3	Very weak agreement
9	I believe God created the world but takes no further part in it.	0.2	Very weak agreement
10	I believe in more than one god, i.e. many gods.	0.1	Very weak agreement

Beliefs about God in Order of Agreement

Beliefs about Jesus

	Beliefs about Jesus in Rank Order		
Priority List			

Ranking	Concern	Ratio	Strength
1	Jesus was both divine and human.	3.6	Weak agreement
2	Jesus was the expected Jewish Messiah.	2.6	Weak agreement
3	Jesus actually rose from the dead as the Bible teaches.	2.4	Weak agreement
4	Jesus belief does not require participation in a church.	2.2	Weak agreement
5	Jesus rules now as Lord of Heaven and earth.	2.1	Weak agreement
6	Jesus is the only way for human salvation from sin.	1.3	Very weak agreement
7	Jesus is not like his followers in the Church.	1.1	Very weak agreement
8	Jesus was a good and wise moral teacher but no more.	0.5	Very weak agreement
9	Jesus was a great prophet only.	0.4	Very weak agreement

Beliefs about Jesus in Order of Agreement

Belief	Ratio
Jesus was both divine and human.	3.6
Jesus was the expected Jewish Messiah.	2.6
Jesus actually rose from the dead as the Bible teaches.	2.4
Jesus belief does not require participation in a church.	2.2
Jesus rules now as Lord of Heaven and earth.	2.1
Jesus is the only way for human salvation from sin.	1.3
Jesus is not like his followers in the Church.	1.1
Jesus was a good and wise moral teacher but no more.	0.5
Jesus was a great prophet only.	0.4

Beliefs about Social & Moral Values

| Priority List	Social and Moral Beliefs by Strength of Importance		
Ranking	**Concern**	**Ratio**	**Strength**
1	I believe tolerance is necessary for social peace and wellbeing.	10.3	Very strong agreement
2	I believe our society must give more attention to accomplishing economic justice.	5.6	Somewhat strong agreement
3	I believe America has a moral responsibility to be a force for good in the world.	5.4	Somewhat strong agreement
4	I believe we must be good stewards of the environment even if it means restricting natural resource development. (such as drilling for oil, fracking,	4.9	Somewhat strong agreement
5	I believe that the US is losing its place of world leadership.	4.8	Somewhat strong agreement
6	I believe we need to promote sensible gun laws to reduce gun violence.	4.4	Somewhat strong agreement
7	I believe the science that says humans are affecting the climate of the planet (i.e. climate change)	4.3	Somewhat strong agreement
8	I have great hope for the future of my own community (i.e. neighborhood, village, town).	3.4	Very weak agreement
9	I believe asking the rich to pay a higher tax rate is a way to establish economic justice.	3.2	Very weak agreement
10	I believe greater emphasis must be given to embracing our ethnic diversity.	3.0	Very weak agreement
11	I believe same-sex marriage must remain legal and protected.	2.5	Very weak agreement
12	I believe the US should pursue every avenue to stop illegal immigrants flowing into this country.	2.4	Very weak agreement
13	I believe some form of amnesty program for illegal immigrants who have been working and living in this country should be implemented.	2.1	Very weak agreement
14	I believe there is too much attention paid to race and racial issues in our country these days.	1.7	Very weak agreement
15	I believe traditional marriage as a social institution is becoming obsolete.	1.7	Very weak agreement
16	I believe religion must play a primary role in shaping social morality.	1.4	Very weak agreement
17	I believe globalism (however you understand it) is a threat to our nation's economic future.	1.3	Very weak agreement
18	I do not believe children are adequately taught good moral standards today.	1.0	Very weak agreement
19	I do not believe religious communities should have to fully embrace LGBTQ persons (Lesbian, Gay, Bisexual, Transgender, Queer).	1.0	Very weak agreement
20	I do not believe the government should be deeply involved in solving poverty.	1.0	Very weak agreement
21	I believe children should be raised by a mother and father only, if possible.	0.9	Very weak agreement
22	I believe marriage is a relationship between one man and one woman only.	0.9	Very weak agreement
23	I believe abortion should become illegal.	0.4	Very weak agreement
24	I believe race relations in the United States are generally good.	0.4	Very weak agreement

Social and Moral Beliefs in Order of Agreement

Belief	Value
I believe tolerance is necessary for social peace and wellbeing.	~10.3
I believe our society must give more attention to accomplishing economic justice.	~5.6
I believe America has a moral responsibility to be a force for good in the world.	~5.4
I believe we must be good stewards of the environment even if it means restricting natural resource development. (such as drilling for oil, fracking, etc.).	~4.9
I believe that the US is losing its place of world leadership.	~4.7
I believe we need to promote sensible gun laws to reduce gun violence.	~4.3
I believe the science that says humans are affecting the climate of the planet (i.e. climate change)	~4.2
I have great hope for the future of my own community (i.e. neighborhood, village, town).	~3.4
I believe asking the rich to pay a higher tax rate is a way to establish economic justice.	~3.2
I believe greater emphasis must be given to embracing our ethnic diversity.	~3.0
I believe same-sex marriage must remain legal and protected.	~2.5
I believe the US should pursue every avenue to stop illegal immigrants flowing into this country.	~2.4
I believe some form of amnesty program for illegal immigrants who have been working and living in this country should be implemented.	~2.1
I believe there is too much attention paid to race and racial issues in our country these days.	~1.8
I believe traditional marriage as a social institution is becoming obsolete.	~1.8
I believe religion must play a primary role in shaping social morality.	~1.4
I believe globalism (however you understand it) is a threat to our nation's economic future.	~1.3
I do not believe children are adequately taught good moral standards today.	~1.0
I do not believe religious communities should have to fully embrace LGBTQ persons (Lesbian, Gay, Bisexual, Transgender, Queer).	~1.0
I do not believe the government should be deeply involved in solving poverty.	~1.0
I believe children should be raised by a mother and father only, if possible.	~0.9
I believe marriage is a relationship between one man and one woman only.	~0.9
I believe abortion should become illegal.	~0.4
I believe race relations in the United States are generally good.	~0.4

Faith and Religious Involvement

Activity in a Religious Congregation or Community			
Study Area Comparison between 2012 & 2017	2012	2017	Point Change Between Surveys
Projected percentage involved	35.7%	33.0%	-2.6
Projected percentage NOT involved	64.3%	67.0%	2.6

	2012	2017	Point Change Between Surveys
Directional Change in Involvement			
Percent likely to have become active	6.2%	3.7%	-2.5
Percent likely to have ceased to be active	14.9%	12.9%	-2.0
Percent Likely to have made no change	78.9%	83.4%	4.5

Hint: Both of these tables compare the level of involvement today and the direction of active involvement reviewed above and then compare the same data from 5 years ago in the 2012 Survey.

Trends in Religious Activity Between 2012 & 2017
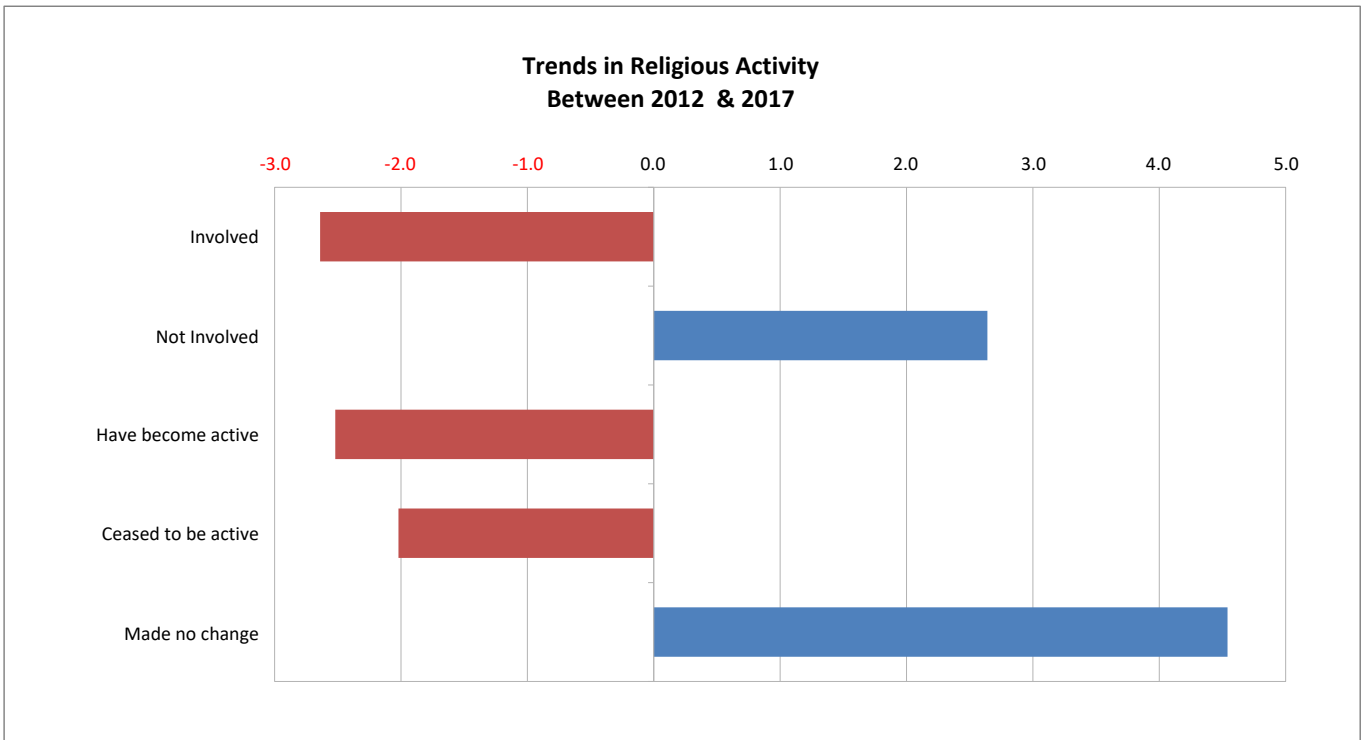
Supporting Information

Interpreting the Report

The Quadrennium Project reports are formatted to help you interpret data at a glance.

Comparative Indexes: All variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the national averages for the data item. The indexes can be interpreted as follows.

• Indexes of 100 mean the study area variable is the same as its base area.

• Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.

• Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Ratio: Calculated using Somewhat Agree + Strongly Agree divided by Somewhat Disagree + Strongly Disagree

Color Coding: The "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Index: Above Ave   Ave   Below Ave.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.